



Sales-Focused  
**Tour Talking  
Points**

**Toddler Program**



# Program Promise

Our **Toddler Program** transforms curiosity into confidence through joyful discovery and hands-on learning.





## Encouraging Independence and Confidence

- “Toddlers love doing things for themselves, and our teachers turn that energy into confidence. From learning to feed themselves to washing hands or putting on shoes, every moment builds independence.”
- “We know these small wins mean everything. When children feel proud of what they can do, they’re more open to learning and trying new things.”



## Language Development at the Heart of Learning

- “This age is full of first words and big ideas. Our teachers model rich language, read daily, and engage toddlers in songs and stories to strengthen early communication.”
- “We even introduce sign language and simple literacy play, helping children express themselves long before they can fully speak.”
- “We share weekly updates and little celebrations, so you never miss a progress moment, from new words to brave new steps.”
  - Connect App
  - Documentation Boards
  - Learning Stories
  - Parent Board - weekly and daily updates



## Learning Through Play and Exploration

- “Everything in our toddler classroom is hands-on, sensory tables, puzzles, dramatic play, and outdoor exploration. Play is how toddlers learn best.”
- “Our teachers guide that play into meaningful learning moments, building social, cognitive, and motor skills.”
- “Everything toddlers learn here, from problem-solving to early language, becomes the foundation for preschool readiness.”



## BeeCurious Curriculum

- “Our BeeCurious Curriculum is observation-based, meaning teachers plan lessons around what sparks your child’s curiosity, their interests - things they like. If they’re fascinated by colors, animals, or water play, that’s where we start.”
- “This approach keeps toddlers engaged, encourages discovery, and aligns perfectly with early learning guidelines.”
- “Our curriculum celebrates diversity, supports inclusivity, and centers around belonging - themselves, community and their world.”
- “Elevated enrichment activities - steam, yoga and wee move.”



## Social and Emotional Growth

- “Toddlers are learning how to play together, share, and express feelings. We model kindness, patience, and empathy to help them develop lifelong social skills.”
- “Group activities, music, and dramatic play build cooperation and help children understand emotions in healthy ways.”



## A Safe, Structured, and Joyful Environment

- “Our toddler rooms are bright, organized, and built for exploration. You’ll see child-sized furniture, easy-to-reach materials, and teachers actively engaging with the children.”
- “We balance structure with flexibility, a predictable routine helps toddlers feel secure, while open exploration keeps learning exciting.”
- “You’ll hear music, laughter, and conversation throughout the day, these sounds reflect a room full of confident, engaged learners.”



## Music, Movement, and Sensory Discovery

- “Music, dancing, and sensory exploration are a huge part of each day. They help develop coordination, rhythm, and early math and literacy concepts, all while having fun.”

# Key Closing Message

“Our **Toddler Program** is where curiosity blossoms into confidence. Every day is a mix of independence, friendship, and joyful learning, the perfect bridge between babyhood and preschool readiness.”



## Toddler Program

# Tour Conversation



Parent Conversation Cue	Suggested Response
<b>“What’s the focus of your toddler program?”</b>	“This age is all about independence and curiosity. Our program helps toddlers build confidence as they explore, play, and begin expressing themselves. Language acquisition is also our focus. We provide a language rich environment through stories, songs, modeling conversation.”
<b>“What kind of curriculum do you use?”</b>	“We use our BeeCurious Curriculum, which is observation and inquiry-based, meaning teachers plan activities around what interests the children most. It keeps learning fun and personalized.”
<b>“How do you help with independence?”</b>	“We encourage self-help skills like feeding, dressing, and potty training in supportive ways. These moments give toddlers a real sense of pride and confidence.”
<b>“How do you support language development?”</b>	“Language is woven into everything we do, reading stories, singing songs, and using sign language and conversation to help toddlers express their needs and ideas.”
<b>“Do teachers plan specific lessons?”</b>	“Yes, every week, teachers plan activities based on what they observed the week before. It means the classroom is always evolving with the children’s interests.”

Parent Conversation Cue	Suggested Response
<b>Parent notices dramatic play or sensory areas</b>	"These spaces are where imagination and learning come together. Dramatic play and sensory experiences build vocabulary, cooperation, and problem-solving skills."
<b>"How do you teach social skills at this age?"</b>	"We model empathy and teamwork. Through small-group play and turn-taking games, toddlers learn how to share, cooperate, and express their feelings."
<b>"Do you introduce early academics?"</b>	"Yes, but always through play. We explore counting, sorting, and early literacy using songs, manipulatives, and stories. It lays a strong foundation for preschool."
<b>"Is music part of the day?"</b>	"Absolutely! Music and movement boost coordination, rhythm, and language, and it's one of the most joyful parts of our program."
<b>"What is sensory play?"</b>	"Sensory play helps toddlers explore through touch, smell, and sound, things like sand tables, cooking projects, or nature exploration. It's how they make sense of their world."
<b>"How do teachers keep them engaged?"</b>	"Our teachers get right down on the floor to play and explore alongside the children. They follow the child's lead and guide learning in the moment."
<b>"Do they follow a schedule?"</b>	"We keep a predictable daily rhythm that balances active play, meals, rest, and outdoor time. That consistency helps toddlers feel safe while exploring freely."
<b>"What makes your toddler rooms special?"</b>	"Everything is designed for exploration, low shelves, open-ended toys, and warm, engaged teachers. It's a space built for discovery and confidence."
<b>Tour Closing Message</b>	"This program is where you'll see big changes, confidence, new words, and a growing sense of independence. Families love watching their toddlers thrive here."