

# BBNA Fall Into Success

## Campaign Calendar

Region: PA, IL, DE, CT, WA, MA, NJ, NY BTS Districts

# May



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
					1	2	
3	4	5	6	7	8	9	
10	May 11-29: Window to Print/Order Materials	11	12	13	14	15	16
17	18	19	20	21	22	23	
24	25	26 CAMPAIGN LAUNCH	27	28	29	30	
31							

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# June



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**JUNE: One "Out of Center" Community Event to take place this month**

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# July



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	DEADLINE: Choose Open House Date	6	7	8	9	10
11						
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	July 27 - Aug 15: Open House Window	27	28	29	30	31

**JULY: One "Out of Center" Community Event to take place this month**

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# August



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						July 27 - Aug 15: Open House Window <b>1</b>
<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>
<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>
<b>16</b>	<b>17</b> Callback Night	<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>
	Aug 17-21: PA, IL, DE, CT, Prep Week Blackout					
<b>23</b>	<b>24</b> Back to School: PA, IL	<b>25</b> Back to School: DE, CT	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>
	Aug 24-28: WA, MA Prep Week Blackout					
<b>30</b>	<b>31</b> Aug 31 - Sep 4: NJ, NY Prep Week Blackout					

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# September

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 Aug 31 - Sep 4: NJ, NY Prep Week Blackout	2	3	4	5
		Sep 1-30: All Regions Back to School Night				
		Back to School: WA	Back to School: MA			
6	7	8	9	10	11	12
		Back to School: NJ		Back to School: NY		
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			