

BBNA Fall Into Success

Campaign Calendar

Region: CA, VA, OH BTS Districts

May



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
					1	2	
3	4	5	6	7	8	9	
10	May 11-29: Window to Print/Order Materials	11	12	13	14	15	16
17	18	19	20	21	22	23	
24	25	CAMPAIGN LAUNCH	27	28	29	30	
31							

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June



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
	1	2	3	4	5	6	
7	DEADLINE: Choose Open House Date	8	9	10	11	12	13
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30					

JUNE: One "Out of Center" Community Event to take place this month

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July



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
			1	2	3	4	
5	July 6-25: Open House Window	6	7	8	9	10	11
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	Callback Night	27	28	29	30	31	

JULY: One "Out of Center" Community Event to take place this month

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August



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
						1	
2	3	Aug 4-14: Prep Week Blackout	4	5	6	7	8
9	10	11	12	13	14	15	
			Aug 12-20: BACK TO SCHOOL				
16	17	18	19	20	Aug 21 - Sep 20: Back to School Night	21	22
23	24	25	26	27	28	29	
30	31						

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September



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
		Aug 21 - Sep 20: Back to School Night	1	2	3	4	5
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30				